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The San Antonio Livestock Exposition, Inc. is a volunteer organization that emphasizes agriculture and education to develop the youth of Texas.

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REQUEST FOR COVERAGE/MEDIA OPPORTUNITY
FOR IMMEDIATE RELEASE

San Antonio Stock Show & Rodeo Timed Event Champions Will Receive Driftwood Quarter Horse Yearling

SAN ANTONIO- The San Antonio Stock Show & Rodeo is excited to announce that a Driftwood Quarter Horse yearling will be given to each timed-event champion at this year's San Antonio Stock Show & Rodeo thanks to the generous donation of Cuatro Light of Kincaid Ranch.

Kincaid Ranch Driftwoods are built for today's rodeo contestants. The Driftwood Quarter Horse bloodline stems back to 1932 and to this day still carries cowboys to the pay window. The Driftwoods' conformation, durability, inherent "cowiness" and calm demeanor make them an ideal partner for rodeo contestants.

Over the years, Driftwood bred horses have been ridden by legendary champions like Phil Lyne, Tee Woolman, Clay O'Brien Cooper, Chuck Shephard, Jake Barnes, Kristi Petersen, and Sherry Cervi. The ultimate reward of this unique program would be to see these horses performing at a future San Antonio Stock Show Rodeo.

This year the San Antonio Stock Show & Rodeo has committed \$8.1 million to education. The amount represents scholarships, grants, endowments, junior livestock auctions, the calf scramble program, and show premiums paid to youth in the state of Texas. The total amount that has been committed since the inception of the Scholarship Fund in 1984 to over \$96 million.

The San Antonio Livestock Exposition (S.A.L.E.) has a rich tradition and history of stewardship to the community, agriculture industry and youth of Texas. With a clear vision of the future, a successful past and continual dedication from over 5,000 volunteers, S.A.L.E. will continue to provide wholesome family entertainment and be a pillar of strength and support to the youth of Texas.

For additional information, go to www.sarodeo.com or call 210-225-0612.

LET'S RODEO SAN ANTONIO!

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