



February 4 - 21, 2010

Contact: Marketing Dept. (210-225-0612)

Yvonne "Bonnie" Ramirez

bonnie@sarodeo.com

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REQUEST FOR COVERAGE/MEDIA OPPORTUNITY
FOR IMMEDIATE RELEASE

SAN ANTONIO STOCK SHOW & RODEO AND SEAWORLD SAN ANTONIO ANNOUNCE PARTNERSHIP

SAN ANTONIO – The San Antonio Stock Show & Rodeo is pleased to announce a new and exciting partnership with SeaWorld San Antonio.

This year the San Antonio Stock Show & Rodeo Bar-B-Que Cook-off and Concert will be held on January 30 at SeaWorld San Antonio. Included with the Bar-B-Que Cook off admission price, a section of the park including Dolphin Cove and Sharks/The Coral Reef exhibit will be open to the public. The Bar-B-Que Cook-off concert will also be held inside the park at Celebration Cove.

Over 200 teams will be competing to try and become the Bar-B-Que Cook-off Champion. General public activities include shopping at the Marketplace, Boardwalk Games, and Animal educational exhibits and free Bar-B-Que plates, courtesy of H-E-B, at the Headquarters Tent (while supplies last.)

Proceeds from the 14th Annual Bar-B-Que Cook-off and Concert benefit the S.A.L.E. Scholarship fund.

Gates will be open to the public from 10 a.m. until midnight. Admission for adults is \$12. Ages 12 and under are admitted free. Active Military are free with Military ID.

Pre-sale tickets are available for \$8 at the San Antonio Stock Show and Rodeo box office.

For additional information, contact bbq@sarodeo.com or 210-827-7988. Judging inquiries can be directed to sabbq.judge@gmail.com.

S.A.L.E. has a rich tradition and history of stewardship to the community, agriculture industry and youth of Texas. With a clear vision of the future, a successful past and continual dedication from over 5,000 volunteers, SALE will



continue to provide wholesome family entertainment and be a pillar of strength and support to the youth of Texas.

For additional information, go to www.sarodeo.com or call 210-225-0612.

LET'S RODEO SAN ANTONIO!

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