



*"A Volunteer Organization that emphasizes Agriculture and Education  
to Develop the Youth of Texas"*

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REQUEST FOR COVERAGE/MEDIA OPPORTUNITY  
FOR IMMEDIATE RELEASE

## **Pesado to perform at San Antonio Stock Show & Rodeo**

SAN ANTONIO – Norteño group, Pesado, will be performing at the 2010 San Antonio Stock Show & Rodeo on February 14 at 7:30 p.m. Pesado replaces Ramon Ayala who, due to extenuating circumstances, is unable to guarantee his attendance on the scheduled date.

Just a week after launching, Pesado's album, "Sólo Contigo" earned gold status in Mexico and the USA. The album, which contains the group's first hit single "OJALA," also won a 2009 Grammy Latino award for Best Norteño Album.

The following is a complete list of the 2010 San Antonio Stock Show and Rodeo entertainment line-up.

<b>Date</b>	<b>Entertainer</b>	<b>Time</b>
Feb. 4, 2010	Xtreme Bulls - Randy Houser	7 p.m.
Feb. 5, 2010	Lady Antebellum	7:30 p.m.
Feb. 6, 2010	Tim McGraw	1 p.m. & 7:30 p.m.
Feb. 7, 2010	Selena Gomez	1 p.m.
Feb. 8, 2010	John Rich with Cowboy Troy	7 p.m.
Feb. 9, 2010	Darius Rucker	7 p.m.
Feb. 10, 2010	Third Day	7 p.m.
Feb. 11, 2010	Casey Donahew Band	7 p.m.
Feb. 12, 2010	Foreigner	7:30 p.m.
Feb. 13, 2010	James Otto	1 p.m.
Feb. 13, 2010	Rodney Atkins	7:30 p.m.
Feb. 14, 2010	Blake Shelton	1 p.m.
Feb. 14, 2010 (Dia del Vaquero)	Pesado	7:30 p.m.
Feb. 15, 2010	Dierks Bentley	7 p.m.
Feb. 16, 2010	Trace Adkins	7 p.m.
Feb. 17, 2010	Alan Jackson	7 p.m.
Feb. 18, 2010	Toby Keith	7 p.m.
Feb. 19, 2010	Gary Allan	7:30 p.m.



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Feb. 20, 2010

Xtreme Bulls- Jake Owen

1 p.m.

Feb. 20, 2010

**FINALS** - Eli Young Band

7:30 p.m.

*\*Entertainers Subject to Change\**

**Individual tickets** may be purchased online at sarodeo.com, ticketmaster.com, at the AT&T Center Southwest Box Office, any Ticketmaster location or by calling 1-877-63-RODEO.

**Season tickets and mini-packages** are available now. To purchase, contact the rodeo box office at 210-225-5851.

**For grounds and carnival promotions** such as College Days, Military Days, Dollar Days, Senior Day, Rodeo Feast, Mega Pass, Mega Plus Pass, etc. visit sarodeo.com.

This year the San Antonio Stock Show & Rodeo has committed \$8.1 million to education. The amount represents scholarships, grants, endowments, junior livestock auctions, Calf Scramble program, and show premiums paid to youth in the state of Texas. This brings the total amount that the organization has committed since the inception of the Scholarship Fund in 1984 to over \$96 million.

The San Antonio Stock Show & Rodeo is a volunteer organization that emphasizes agriculture and education to develop the youth of Texas. For more information, visit [www.sarodeo.com](http://www.sarodeo.com).

**LET'S RODEO SAN ANTONIO!**

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