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The San Antonio Livestock Exposition, Inc. is a volunteer organization that emphasizes agriculture and education to develop the youth of Texas.

Contact: Marketing Dept. (210-225-0612)

Yvonne "Bonnie" Ramirez

bonnie@sarodeo.com

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REQUEST FOR COVERAGE/MEDIA OPPORTUNITY
FOR IMMEDIATE RELEASE

San Antonio Stock Show & Rodeo Unveils New Multi-Use Facility

SAN ANTONIO –The San Antonio Stock Show & Rodeo is proud to host the 2010 Horse Show in brand new facilities. The new buildings total 315,900 sq. ft., of which 180,900 sq. ft. will be climate controlled and will feature:

- A competition arena measuring 125 feet wide by 300 feet long
- 126 prime commercial exhibit spaces
- Climate controlled warm-up arena and show arena
- 1,500 spectator seats
- Approximately 750 new stalls
- Indoor wash racks
- Improved unloading areas for trailers

"We are extremely excited about the new facility. Our Horse Show is an important part of who we are and the new venue will enable us to improve and grow our equine events," Said Glen Alan Phillips, San Antonio Stock Show & Rodeo Assistant Executive Director.

The San Antonio Stock Show & Rodeo features a wide variety of horse events, including: Barrel Racing, National Cutting Horse Association Cutting, Versatility Ranch Horse competition, Team Penning, a Donkey & Mule show, Llama show, and Quarter Horse, Paint Horse, and Appaloosa Horse breed shows. A Select Sale and Ranch Gelding Sale attract buyers from both North America and Mexico.

The project is being built in two phases. Phase I is scheduled for completion September 30, 2009. It is made possible through a joint effort between the San Antonio Livestock Exposition, Inc. and the Bexar County Community Arenas. This phase consists of a 113,400 sq. ft. multi-use, climate controlled building which will serve as the 2010 Horse Show Arena.

Phase II of the construction project, which is funded by the Bexar County "venue tax" bond that was passed in 2008, is slated to be completed by January 2010. It includes a 67,500 sq. ft. addition to the multi-use building and will have a warm-up arena and a 145, 000 sq. ft stall barn.

This project will allow for a wide variety of events. When not in use by the San Antonio Stock Show & Rodeo, the Bexar County Community Arenas Board will be responsible for maintaining and renting the facility.

A ribbon cutting ceremony will be held on October 12 at 11 a.m. to unveil the new multi-use facility.



This year the San Antonio Stock Show & Rodeo has committed \$8.1 million to education. The amount represents scholarships, grants, endowments, junior livestock auctions, Calf Scramble program, and show premiums paid to youth in the state of Texas. This brings the total amount that the organization has committed since the inception of the Scholarship Fund in 1984 to over \$96 million.

The San Antonio Stock Show and Rodeo has a rich tradition and history of stewardship to the community. With a clear vision of the future, a successful past and continual dedication from nearly 5,000 volunteers, the organization will continue to be a pillar of strength and support to the city of San Antonio and the youth of Texas.

For additional information, go to www.sarodeo.com or call 210-225-0612.

LET'S RODEO SAN ANTONIO!

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