



“The San Antonio Livestock Exposition, Inc. is a volunteer organization that emphasizes agriculture and education to develop the youth of Texas”

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REQUEST FOR COVERAGE/MEDIA OPPORTUNITY
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SAN ANTONIO LIVESTOCK EXPOSITION ELECTS NEW PRESIDENT AND VICE PRESIDENTS

SAN ANTONIO, TX –The San Antonio Livestock Exposition, Inc. (S.A.L.E.) a volunteer organization that emphasizes agriculture and education to develop the youth of Texas is proud to announce the election of Fred Petmecky as the new President, and two new Vice Presidents, Cody Davenport and Joe C. Soules.

Fred Petmecky has served on the Executive Committee since 2005. He will serve a three-year term as president. Over the past 27 years, he has been involved with several S.A.L.E. committees including the Auction, Raffle, Special Projects, Bylaws, and Membership. In 1982, Petmecky became a Life Member of the organization; he became a Director in 1984. In 1992, Petmecky became the Chairman of the Bylaws Committee and in 2005 became the Chairman of the Membership committee. Petmecky is an active member of the Jack Seller’s Bexar County Palomino Patrol that performs during the grand entry of each San Antonio Stock Show & Rodeo performance. Petmecky is currently a commercial real estate agent for Petmecky Interests in San Antonio, which he founded in 1978. Petmecky and his wife, Sheri, have a daughter, Kathy Dooley.

Cody Davenport began his involvement with S.A.L.E. in 1993 as a volunteer on the Auction Committee. He became a Life Member of the San Antonio Livestock Exposition in 1996 and a Director in 2001. Davenport is the original founder and past president of the Corral Club, an organization that produces the Ring of Fire Ranch Rodeo an event whose proceeds benefit the S.A.L.E. Jr. Livestock Auction. He also organized the original BBQ Cook-Offs from 1997-1999, before the event became an official S.A.L.E. committee in 2000. From 2000-2005, Davenport served as the Chairman of the BBQ Cook-off committee. In 2005, he was appointed as a S.A.L.E. Assistant Vice President. Davenport is married to Yvonne and they have two children, Seth and Terrell. Davenport has over fourteen years of experience as a builder/developer in the Uvalde/Frio Canyon area and currently resides in Uvalde with his family.

Joe Carlton Soules began his involvement with the San Antonio Stock Show & Rodeo in 2001 as an avid supporter and prominent buyer at the S.A.L.E. Jr. Livestock Auction. He then became a volunteer on the Auction committee. Soules became a life member in April 2001 and a Director in May 2001. A native Texan, Soules moved to San Antonio in 1962 with his father. Soules helped co-found Luke Soules Inc., a sales and marketing company serving the food industry and one of the first corporate partners of the San Antonio Stock Show and Rodeo. In 2005 Luke Soules was sold to Acosta Sales and Marketing, a nationally recognized firm that, in cooperation with HEB, continues to be a major sponsor of the San Antonio Stock Show and Rodeo. He is currently retired. Soules and his wife, Marie, have two children; Joe Carlton Soules Jr. and Teri Barnett. The Soules also have four grandchildren.



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The San Antonio Livestock Exposition, Inc. is S.A.L.E. has a rich tradition and history of stewardship to the community, agriculture industry and youth of Texas. With a clear vision of the future, a successful past and continual dedication from over 5,000 volunteers, S.A.L.E. will continue to provide wholesome family entertainment and be a pillar of strength and support to the youth of Texas.



From left to right: President Fred Petmecky, Tres Kleberg- Chairman of the Board, Joe Soules- Vice President, Keith Martin – Executive Director & CEO, and Cody Davenport- Vice President

For additional information, go to www.sarodeo.com or call 210-225-0612.

LET'S RODEO SAN ANTONIO!

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