



Jan. 31-Feb. 17, 2008

Contact: Marketing Dept. (210-225-0612)

[derrick@sarodeo.com](mailto:derrick@sarodeo.com)

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REQUEST FOR COVERAGE/MEDIA OPPORTUNITY  
FOR IMMEDIATE RELEASE

## **San Antonio Stock Show & Rodeo** **Announces First Group of 2008 Entertainers**

***San Antonio*** - The 59<sup>th</sup> annual San Antonio Stock Show & Rodeo is just around the corner and we are proud to announce the ***first group of six entertainers*** that will be performing this year during the festivities taking place from January 31 – February 17, 2008.

February 4, 2008 Gretchen Wilson 7:00pm show.

February 5, 2008 Brooks & Dunn 7:00pm show.

February 8, 2008 Big & Rich 7:30pm show.

February 10, 2008 Josh Turner at the 1pm matinee.

February 10, 2008 Los Tigres Del Norte 7:30pm show.

February 16, 2008 Rodeo Finals Gary Allan 7:30pm show.

**Individual tickets go on sale to the public November 1<sup>st</sup>** - you can purchase tickets by calling 1-877-63-RODEO or online at [ticketmaster.com](http://ticketmaster.com), at the AT&T Center SW ticket office or any ticketmaster location. For more information, please go to [www.sarodeo.com](http://www.sarodeo.com). Season seats and mini-packages are currently being sold so don't miss out on that opportunity as well!

SALE has a rich tradition and history of stewardship to the community, agriculture industry and youth of Texas. With a clear vision of the future, a successful past and continual dedication from over 4,000 volunteers, SALE will continue to provide wholesome family entertainment and be a pillar of strength and support to the youth of Texas.

To date, the San Antonio Stock Show & Rodeo educational commitment exceeds \$79 million with a record \$7.6 million committed in 2007 in the form of scholarships, grants, endowments, auction, calf scramble program and show premiums paid to youth.

**LET'S RODEO SAN ANTONIO!**